



IS YOUR **COMMUNITY** READY FOR TOURISM INVESTMENT?



The Economic Developers Council of Ontario in partnership with the Ontario Ministry of Tourism will be holding ten tourism investment workshops throughout Ontario this fall.

The workshops led by PKF Consulting will provide participants with the background information to better understand the need to focus on "supply" and "demand" when assessing tourism investment opportunities and the tools required to prepare a business case to convince a potential investor.

Who Should Attend:

Economic Developers, Municipal Planners, Civic Leaders and Tourism Professionals

Dates & Locations *(venues tba)

Monday, October 19	Brampton
Tuesday, October 20	Stratford
Wednesday, October 21	Simcoe/Norfolk
Thursday, October 22	Chatham-Kent
Monday, November 2	Thunder Bay
Tuesday, November 3	Sault Ste Marie
Wednesday, November 4	North Bay
Monday, December 7	Brockville
Tuesday, December 8	Oshawa
Wednesday, December 9	Bracebridge

Time: 9:00 a.m. to 3:00 p.m.

Cost: \$50 + GST
Each participant will receive practical, hands-on tools and resources.

To Register: Participants can register on line at www.edco.on.ca/en

