

Ville Marie, December 7, 2009

Lois Weston Bernstein
Chamber of Commerce
New Liskeard
Ontario

Object :Request for funding as part of 'La Ruée vers l'art'.

Dear Sir or Madame,

The Corporation Augustin-Chénier has launched a fund raiser in order to achieve two projects in 2010 : the purchase of the cinema in Ville Marie and the carrying out of the 10th Biennial International of Miniature Art.(B!AM)

Because you are a group of businesses from Temiskaming Ontario, and a good percentage of your clients are from Quebec, it would seem fitting that you participate in the '*Ruée vers l'art*'

.In contributing, you are expressing your acknowledgment to your neighbours in helping us to become owners of the cinema in Ville Marie that accomodates the *theatre Rift*.

A sum of \$1,000.00 would be appreciated, corresponding with a donation in the category of 'bronze' giving you very good visibility. In helping us aquire the cinema and financing the Biennial, your name will appear in the leaflets, the newspaper and on the internet site during the summer of 2010. Your donation will also give you visibility for five years in the lobby of the *Rift*.

For Témiscamingue, the buying of the cinema has a huge advantage that will permit us to present to the population a larger number of shows in the theatre, dance and films from the repertoire that do not conflict with the scedule of the cinema that would be managed by the Corporation Augustin-Chénier.

The Biennial International of Miniature Art is in its 10th edition and each time the organising committee succeeds in gathering about 600 works of art from 300 artists from 30 different countries. This gives a great visibility to our financial backers. This event touches the world of art, culture and tourism.

This year the committee will do a *Zoom on Nunavik* and invite artists from this region to show their works in an exhibition apart from the contest of the Biennial.

Our campaign is already on its way and will continue in January. You can contact us by telephone Monday to Friday, or even better, come to see us and you can benefit from your visit to see the exhibition that is now showing at the art gallery. Don't forget that we transform your money into art and that every donation brings us closer to our goal.

In the name of the administrative council of the Corporation Augustin-Chénier, I thank you dear sir, madame for the recognition that you have for your neighbours in Quebec.

Francine Plante, coordinator

P.S. Our studies have shown that a noticeable percentage of the spectators for the theatre *Rift* reside in New Liskeard and area, indicating that your Franco-Ontarioians will also benefit from an enhanced program.